DRIVING EXCELLENCE WITH APQP: ENSURING QUALITY EVERY STEP OF THE WAY

Advanced Product Quality Planning (APQP) is a structured approach to product and process design. It's a systematic method that manufacturers use to ensure the production of quality products that meet customer requirements. APQP is primarily utilized within the automotive sector but is beneficial for manufacturers in a variety of industries. The process involves several phases from concept through product validation, integrating the voice of the customer into every stage. APQP aids in early identification of potential product failure modes, allowing for the implementation of corrective measures before any problems reach the customer. By adopting this approach, manufacturers can align their processes with the goal of producing high-quality products efficiently and consistently. It's not just about quality assurance; it's about ensuring excellence throughout the product's lifecycle.

POTENTIAL BENEFITS

- Reduced Rework Costs: By identifying potential issues early, manufacturers can *decrease rework* costs by up to 30%.
- Increased Customer Satisfaction: Products built with APQP principles tend to *increase customer* satisfaction levels by up to 20%.
- **Streamlined Processes:** By following APQP protocols, process efficiencies can *improve by 25%*.
- Lowered Product Returns: Through enhanced quality planning, product returns can be *reduced by up to 15%.*
- Faster Time to Market: APQP can accelerate product development cycles, potentially *reducing time to market by 18%.*
- **Cost Savings:** With more efficient planning and reduced waste, manufacturers can realize *cost savings of up to 10%.*



Why Partner with TMEP:

Expertise at Your Fingertips:

TMEP has a wealth of industry knowledge and a deep understanding of the manufacturing environment. We provide insights tailored specifically to your business, ensuring optimal results.

Customized Training & Implementation:

Every manufacturer is unique. TMEP ensures that APQP training and implementation strategies are custom fit to meet your specific needs, maximizing the return on investment.

Continuous Support:

With TMEP by your side, you are never alone. Our team provides continuous support throughout your APQP journey, ensuring long-term success and product excellence.

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Center for Industrial Services

Tennessee Manufacturing Extension Partnership

